

MORE FROM FORBES

Nov 30, 2021, 05:39am EST The Rowing Club Reconnecting Venetians With The Sea

Nov 30, 2021, 01:35am EST Enterprise CEO: Bookings Are Revving Up For 2022, So "Rent Early"

Nov 29, 2021, 10:00pm EST The Beverly Hills Of The Caribbean Beckons With The Christopher St. Barts

Nov 29, 2021, 07:58pm EST This New Personalized Travel Service Makes Online Travel Planning Easier

ADVERTISEMENT

Bold BI No proprietary cubes for data

OPEN

Aug 21, 2020, 09:43am EDT | 2 265 Views

Asilia Africa Reopens Sayari Camp With The Serengeti's First Solar Powered Microbrewery



Lauren Jade Hill Contributor | Travel | I cover topical stories in the luxury travel sphere

Follow

Listen to article 4 minutes

The East African safari operator Asilia Africa has just announced the opening of its newly reimagined lodge, Sayari Camp in the northern Serengeti. In partnership with Scandinavian start-up Wayout, the camp is opening with the first-ever solar powered microbrewery in the bush.



A view over Sayari Camp in the northern Serengeti. ASILIA AFRICA

Reopening after a complete rebuild, the luxury camp has undergone a transformation in line with Asilia's environmental ethos and according to the bold design approach of designer Caline Williams-Wynn, a long-time collaborator with Asilia and the creative mastermind behind award-winning camp Jabali Ridge. The solar powered microbrewery is another step in Asilia's work in developing practical ways to reduce its footprint. Having been carbon neutral since 2009, Asilia reflects this environmental focus across each of its camps.

By having its own microbrewery, Sayari Camp will now be able to produce its own beer and soft drinks, as well as purifying and producing sparkling water using renewable energy. This removes the need for bottles and cans in camp, reducing waste along with its transport carbon footprint. The brewery is already producing four unique beers for Asilia, providing another option for sundowners while out on safari.

PROMOTED

Civic Nation BRANDVOICE | Paid Program | Strong Democracy Is Good For The Bottom Line

Grads of Life BRANDVOICE | Paid Program | A Hand Up, Not A Hand Out! To Address Racial And Economic Injustice, Bridge The Skills Gap

UNICEF USA BRANDVOICE | Paid Program | Social Workers Protect Children From Violence In Vietnam



Asilia Africa has reopened the redesigned Sayari Camp with its own solar powered microbrewery. ASILIA AFRICA

Overall, the camp's new look takes inspiration from the culture and environment of the northern Serengeti. A spacious living and dining area blends inside and out, with sliding glass doors opening up to the Serengeti plains and original artworks by the South African photographic artist, Graham Springer, depicting the Kuria people. As music is an integral part of the Kuria culture, the camp also highlights traditional instruments and recordings of musicians from villages around the Serengeti.

MORE FOR YOU

The Most Exciting Hotel Transformations To Be Revealed In 2021 | 10 Hot New Hotels Opening In Greece | The Hotels Sharing Drinks Recipes For World Cocktail Day

Guests then stay in the camp's 15 spacious tented suites, one of which accommodates a family of up to two adults and three children. Each of these tents comes with a wraparound deck commanding views over the plains and they all draw on the distinct flat-topped Turner Hill in their design, with a color palette that reflects the patterns in its rocks.



The new look Sayari Camp takes inspiration from the northern Serengeti's culture and environment. ASILIA AFRICA

Top Articles: This New Personalized Travel Service Makes Online Travel Planning Easier

Top Articles: Rick Carlisle Turned To A Surprising Pairing For Success, And Showed How Creative The Indiana Pacers Head Coach Can Be

Anticipating people's desire to travel more consciously following the global lockdown, Asilia has also spent the last few months creating ways to slow down the safari experience.

Now encouraging guests to fly less and stay at single camps for longer, the safari operator created an environment that's conducive to longer stays at Sayari Camp. The new camp now has an enlarged swimming pool area, ideal for spending time spotting wildlife from the rim flow pool, along with a spa offering treatments with the eco-sensitive South African brand, Africology.



Sayari Camp commands view over the plains of the northern Serengeti. ASILIA AFRICA

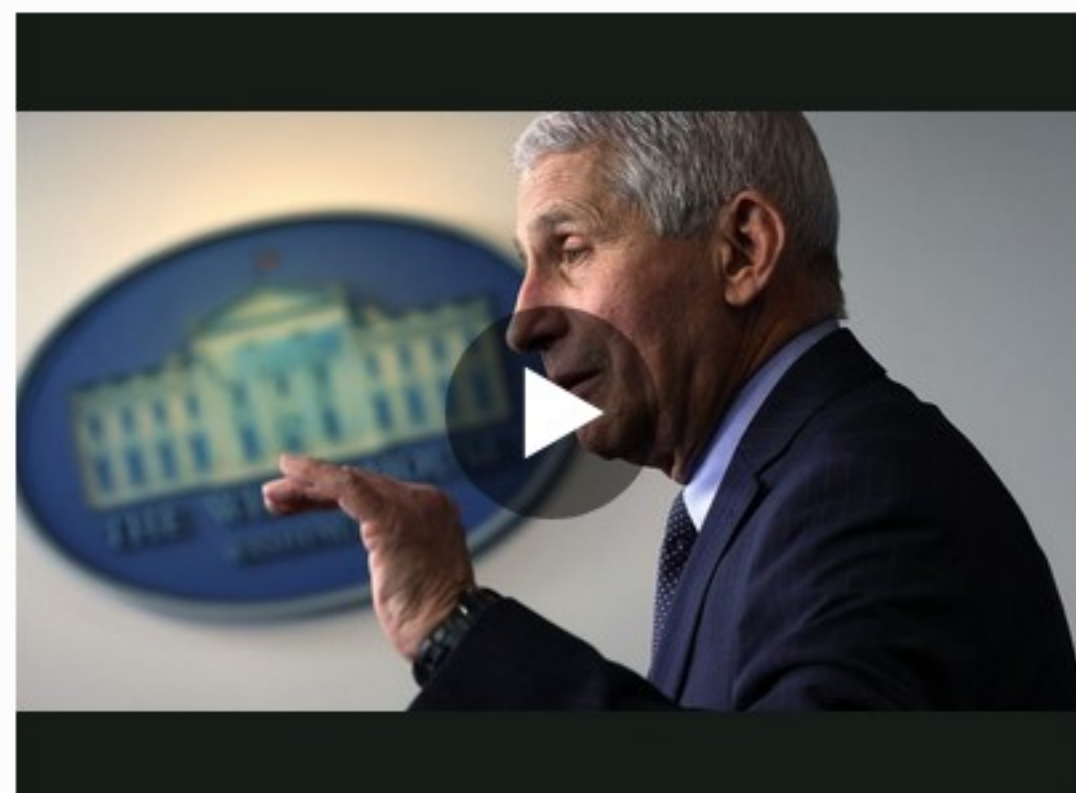
The camp has a privileged position near the Mara River, with wildlife moving throughout the camp freely, and it has reopened just in time for the annual wildebeest crossing. This setting fits in with Asilia's reputation for pioneering safaris in remote locations where they can have a positive impact.

The camp was originally set up as a traditional mobile camp before establishing a permanent location in 2009. This was the first permanent camp to put down roots in the northern Serengeti, subsequently securing long-term conservation of the region and creating employment opportunities in communities living on the park's boundary. The camp is now entirely Tanzanian run and, to date, the camp has donated US\$121,500 to a local anti-poaching NGO.



Asilia Africa has extended the rim flow pool offering a place to cool down at Sayari Camp. ASILIA AFRICA

Through lockdown, and during international travel bans, Asilia has kept a circuit of camps open in commitment to the employees, community partners and conservation efforts. Now looking ahead to receiving visitors again, Asilia is offering healthcare workers special rates to show gratitude for their contribution in fighting COVID-19.



ADVERTISEMENT

Corona Chasing Sunsets IS BACK GET TICKETS #NO

ADVERTISEMENT

Get 40% off Adobe Creative Cloud. Buy now